

The Partnership for Quality Living
DRAFT MINUTES
February 17, 2020
Zoom Meeting Due to COVID 19

Chair Wayne Lowery called the Partnership for Quality Living (“PQL”) meeting to order at 10:00 am. Also present were Barbara Wackford, Charlie Willard, Ward Winchell, Leslie Fritz, Sandi Kukkola, Bob Overstreet, Judy Quattrin, Barry Trute, Debby Walker, and Danny Curtola. Terry Jewel and Claudia Goss were absent.

Minutes of January 20, 2020 were approved by general consent.

District 2 Awards Presentation video will be filmed on Friday, December 19 at the Cosumnes CSD. The Installation of Officers will take place via Zoom on March 3 at the regular board meeting. Both videos will be placed on the D2 website along with the Hall of Honor Induction Video that was recorded on February 10. It was noted that there is no banquet this year. The three individual videos are different presentations although all three will be on the D2 website. <https://www.cprsd2.org>

This is Danny’s last meeting on the PQL Board as he becomes the District 2 president in March. The D2 vice-president, Mark Brunner, of the Auburn Area Recreation and Park District, will become the new D2 liaison.

The Hall of Honor Induction video was recorded on February 10. Wayne Lowery provided an introduction, Terry Jewel introduced the inductee’s nominators who then introduced the inductees who each gave a short speech. The video was taken and edited by Barry Trute. Thank you to all three men who did an excellent job making the presentation.

Barry will place the completed video on YouTube with a link on the PQL website.

Barbara and Sandi will create and send an email to the inductee’s email list, past recipients, all D2 members, our PQL partners, etc. The email will include a short introduction to the Hall of Honor. The email will include links to the induction video, story boards, and 2022 brochure.

2022 Nomination Brochure will be sent electronically in June to all District 2 members, region representatives and District presidents, Chambers of Commerce organizations, the HOH interest list. The letter of intent is requested by August 1.

Financial report. Charlie reported that Debby’s reimbursement for the plaques and rings will be over the \$1000 allotment from District 2. The remaining reimbursement will be requested from the Sacramento Parks Foundation (SPF).

Public Relations/Social Media Committee. Leslie is getting material ready to post on social media. She prefers to link to specific items such as the presentation video rather than the general website. We need to get more followers on Facebook and Leslie would like to have a committee meeting to develop a strategy to get more followers in April.

Oral History. Barry has been focusing on the induction presentation video and the 2022 brochure. He will reach out to Philip Wright and Larry Gury to give them a heads up about the PQL's interest in interviewing them in the near future. The Archival/Oral History Committee will meet in early April to develop a plan to interview Philip and Larry in addition to interviewing committee members Judy, Bob and Charlie. The committee has a good format with Zoom as was seen in the successful interview with Terry Jewel.

Partnerships and Alliances. Bob is continuing to explore historical institutions such as baseball organizations. He also mentioned approaching all agencies in D2 to ask them to consider becoming PQL Partners.

Timeline. Should include sending the brochure electronically in June to D2 members via the D2 Director of Public Relations, chamber of commerce organizations, past recipients, partners, etc.

The meeting was adjourned at 11:15 am

Next Meeting. Wednesday, March 17, 2020 at 10:00am. Ward will again host the meeting on Zoom.

Submitted by Sandi Kukkola