

The Partnership for Quality Living

DRAFT Minutes

April 17, 2024

Vice Chair Sandi Kukkola called the Partnership for Quality Living (“PQL”) meeting to order at 11:20 am as a ZOOM meeting hosted by Southgate Recreation & Park District and Nina Sinor. Also present were Nina Sinor, Barbara Wackford and Debby Walker. Directors absent were Wayne Lowery, Kathy Martinez, Bob Overstreet, Barry Trute, Leslee Choate, Leslie Fritz, Ward Winchell, and Judy Quattrin who is on a leave of absence.

Banquet Recap – Debby acknowledged the D2 Board for a wonderful awards and installation banquet. PQL attendees were excited to see the Fairytale Town executive director attend the banquet.

Peak Adventures Press release – It was suggested that a press release be sent to certain media and news outlets. It was noted that additional social media/PR assistance is needed on the PQL Board. Media examples include Hornet (CSUS), Good Day Sacramento, Messenger Group new papers, etc. Inside Sacramento was mentioned previously. (Local outdoor recreation publications, social media?)

The Hall of Honor Committee will meet on June 14th at Debby’s house to prepare mailing with the 2025 nomination announcement. Everyone is welcome to help. Sandi will determine how many stamps need to be purchased from current mailing lists. Debby will purchase the stamps. Mailing lists include Chambers of Commerce located in D2, organizations and businesses located in D2, and others that improve the quality of life in the D2 region. A letter will accompany the nomination announcements that has a link and/or QR code to the PQL/Hall of Honor YouTube Channel and the PQL website showing past presentations and interviews with inductees.

YouTube Channel – The committee requested that Barry or another board member create a PQL/HOH YouTube channel and upload all videos prior to the letters being mailed in June. The PQL website should also have a link to the YouTube PQL/HOH videos.

Recognition of Paul Hagan - Since July is Parks and Recreation Month a presentation and plaque will be presented to the Cordova Recreation and Park District Board. Nina will make the request to place the presentation on the appropriate agenda in July. A plaque needs to be ordered.

D2 – The board retreat was held last month. Nina will talk with the D2 marketing representative about helping with social media.

Finances - Debby will collect and submit all reimbursement expenses to D2 as soon as possible.

Items for next agenda

1. Student director recruitment.
2. Meeting with CSUS
3. Website update
5. Hall of Honor nominations
4. Recognition of Paul Hagan at CRPD Board and Rancho Cordova City Council Meetings

Next meeting – May 15, 2024 – Hagan Community Center and Zoom

The meeting was adjourned at 12:20 pm.

Submitted by Sandi Kukkola