

**California Park and Recreation Society
District 2 Hall of Honor Committee**

Draft MINUTES

February 21, 2017

**CSU Sacramento Aquatics Center
1901 Hazel Avenue, Gold River, CA 95670**

Committee Chair Sandi Kukkola called the meeting to order at 12:00pm. Also present were members Terry Jewell, Wayne Lowery, Bob Overstreet, Mike Shellito, Roy Sterns, Barry Trute, Barbara Wackford, and Charlie Willard. Heather Schelske was sitting in for Whitney Kahn who is on maternity leave. Absent members included Kelley Gonzalez, Harry Halverstadt, Judy Quattrin, and Whitney Kahn.

2017 CPRS D2 and HOH Awards & Installation Banquet

Roy led a general discussion about follow up marketing of annual Hall of Honor award recipients. He will design a news release and follow-up presentation to the appropriate group (board, council, etc.) in their own Lisa Jorgensen-Estrella home communities. Strauss Festival/Iris Zimbelman (Sacramento County, City of Elk Grove, Cosumnes CSD), Sacramento Tree Foundation (Sacramento County, City of Sacramento), and Sacramento Valley Conservancy (Sacramento County). The respective public agency board will be encouraged to adopt a resolution in coordination with the HOH presentation. Bob agreed to coordinate for the Tree Foundation, Barbara for Zimbelman, and Charlie for the Conservancy.

Heather reported that the banquet was well received by CPRS D2 members and guests. She added that the District 2 board retreat is March 30; most directors are continuing.

Archive Committee Project

Judy is preparing a presentation with Heather Everett and Lisa Jorgensen-Estrella on the Archive Committee project.

Website Questionnaire

Barry stated that he has not received new comments on the draft questionnaire on the HOH web site. He will send a new link to board members to capture any final thoughts before initiation. He pointed out that the American Academy for Park and Recreation Administration has a similar program.

FY 2016-17 Budget

Charlie reviewed recent invoices and asked for any new accounts payable. The next CPRS D2 budget starts May 1st. HOH members were asked to each contribute \$20 to Barbara for reimbursement of the basket raffled at the Awards Banquet.

Board of Advisors

Bob asked for feed back from the HOH Committee whether to proceed with the formation of the Board of Advisors. What is its role with the Awards event? Who has the time to manage the Board of Advisors? Do we really need to do it? Will it, in fact, build the status and integrity of the HOH Awards program? Should HOH expand outside of District 2 or even Region 1? Should the District 2 boundary be minimized to the advantage of award candidate potential that identify with Northern

California Valley (e.g., Lodi, Dixon?) but aren't within D2? Is adding the Board of Advisors sustainable? Who's going to continue the work? What's the succession plan?

Mike suggested that HOH do an environmental scan (SWOT?) to better determine why and where the organization is going. If a SWOT (Strengths/Weaknesses/Opportunities/Threats) is conducted, past award recipients should participate.

It was tentatively agreed that May 16 would be set aside as a retreat date for the HOH Committee. Mike Shellito will be invited to facilitate.

Adjournment and Next Meeting. Meeting was adjourned at 2:11pm. Next meeting is March 21, 2017 at noon at the CSUS Aquatics Center.

Respectfully submitted,

Wayne Lowery
Secretary

C:/lowery/doc/cprs/HOH Committee Min 17-0221