The Partnership for Quality Living (Formerly CPRS District 2 Parks, Recreation & Leisure Hall of Honor Committee)

MINUTES

March 20, 2018
Hagan Community Park
Cordova Recreation & Park District
297 Chase Drive, Rancho Cordova, CA 95670

Committee Chair Sandi Kukkola called the Partnership for Quality Living (PQL) meeting to order at 10:02 am. Also present were members John Courtney, Terry Jewell, Wayne Lowery, Bob Overstreet, Judy Quattrin, Heather Schelske, Barry Trute, Charlie Willard, and Barbara Wackford. Debby Walker was absent.

<u>Minutes of January 16, 2018</u>. The draft minutes incorrectly reflected Terry Jewell as present.

Motion No. 1 Minutes of the February 20, 2018 Partnership for Quality Living meeting were approved as amended by general consent.

Finance Report. Charlie reported that YTD expenses were \$676, therefore there was a \$824 balance available from the \$1,500 contributed from CPRS District 2. The costs for printing the 2019 Award Nomination brochure and the promotional brochure was still pending. Since the CPRS-D2 fiscal year ends April 30, invoices must be processed soon. John shared that the D2 Board had concerns with some expenditures and it was the consensus to submit a budget plan for the fiscal year to prevent future surprises. Sandi reported that she offered to attend the April or May D2 Board meeting to answer questions and provide new board member orientation about the PQL.

Brochures. Barbara shared design/content options for both a six panel 8 $\frac{1}{2}$ "x 11" promotional brochure and an 11" x 17" four panel nominations brochure. Members provided a line-by-line review and suggested several changes.

Tagline. The tagline discussed at the February PQL meeting seemed acceptable to everyone.

Motion No. 2 It was moved, seconded, and carried to approve "Celebrating our past & Inspiring our Future" as the Partners for Quality Living tagline.

Logo. Considerable discussion was shared on the design and purpose of the logo concept drawing. Generally the inclusive, vertical, supporting hands was preferred over the handgrip under the tree graphic. Barry was asked to consider a different stylization of the tree and he proposed sending design options to members after the meeting.

Motion No. 3 It was moved, seconded, and carried to approve a logo incorporating uplifting hands.

Website. Barry reported that <u>www.pqlinfo.com</u> website address was available although there appeared to be some problems with the Weebly website host which he will address. The pqlinfo.com address is technically a link back to the CPRS D2 website.

CPRS District II Hall of Honor HOH Committee Minutes March 20, 2018

Job Descriptions. It was noted that as a result of changing from "Hall of Honor" to "Partners for Quality Living," there are likely several changes to the job descriptions to be addressed. Sandi asked everyone to look at their officer and committee assignments in the Job Description document and send comments to her no later than March 31st. She will prepare a redline/strikeout version for the April 17th PQL meeting.

CPRS D2 Board. All CPRS districts no longer have a formal Past-President position. The D2 Past-President provided the traditional liaison between the former Hall of Honor Committee and District 2. Everyone agreed there was value in having someone from District 2 attend PQL meetings to exchange information. It was also important to share responsibilities for a joint website. Sandi repeated her intent to attend a D2 board meeting in the near future and to maintain an open dialogue between the two groups.

<u>Timeline.</u> Continued to April's PQL meeting. Will also discuss nomination candidates for the 2019 awards program in April.

Adjournment and Next Meeting. Meeting was adjourned at 12:18 pm. The next meeting is April 17, 2018 at 10:00am at the Hagan Community Center.

Respectfully submitted,

Wayne Lowery Secretary

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