

# The Partnership for Quality Living

## **DRAFT MINUTES**

**February 19, 2019**

**Hagan Community Park**

**Cordova Recreation & Park District**

**297 Chase Drive, Rancho Cordova, CA 95670**

Committee Chair Sandi Kukkola called the Partnership for Quality Living (“PQL”) meeting to order at 10:08 am. Also present were members Kelly Gonzalez Terry Jewell, Wayne Lowery, Angela Newman, Bob Overstreet, Heather Schelske, Barbara Wackford, and Debby Walker., Barry Trute, Charlie Willard, and Ward Winchell were absent. John Courtney and Judy Quattrin are on Leave of Absence.

### **Minutes of January 15, 2019.**

**Motion No. 1 It was moved, seconded and carried to approve the minutes of January 15, 2019.**

**Finance Report.** No report.

**Sacramento Parks Foundation.** Debby presented a draft Memorandum of Understanding between the Sacramento Parks Foundation and the Partners for Quality Living. The Foundation had agreed to accept PQL for a fund account. There would be a one time 5% fee for all donations at the time of deposit. Contributions from the CPRS District 2 annual budget would not be deposited with the foundation.

**Motion No. 2 It was moved, seconded and carried to approve the Memorandum of Understanding with the Sacramento Parks Foundation.**

### **COMMITTEE REPORTS**

**Hall of Honor Nominations.** Barbara reviewed the final, printed 2020 Hall of Honor Awards Nomination brochure. Members also discussed the CPRS D2 Awards & Installation Banquet invitation and the consensus was to send invitations to the PQL partners as well.

Members discussed the possibility of renting a non profit booth at the CPRS Annual Conference in Sacramento to hand out information and display Hall of Honor storyboards. However, the rental fee is \$1,400 for two days. Will look into alternative of having one storyboard of this year’s award recipient—Fairytale Town—placed in the CPRS Conference Headquarters area. Also, PQL is printing 1,000 copies of its information brochure.

**2019 HOH Award Induction.** Debby and Kelly will tag team the set up for the ceremony on March 7<sup>th</sup>. Sandi has the draft of the presentation and will send to everyone to review. Bob will induct the Fairytale Town officials. Someone is still needed to act as videographer.

A brief meeting to evaluate the induction ceremony will be held immediately following the March 7<sup>th</sup> Awards and Installation Banquet.

**Public Relations/Social Media.** Heather reported that draft Facebook page for PQL is ready for consideration but still needs Barry's review and comments. The Instagram page is up and running but is not very active.

Members discussed sending Fairytale Town to "Inside Magazine" and work with their public information officer. Kelly will send a copy of the Cosumnes CSD media list to members. It was suggested that an effort be made to get on local TV talk shows such as "Good Day Sacramento."

**Archive/History.** No report. Committee would like to get a video of Fairytale Town for the archives.

**Partnerships/Alliances.** Bob suggested a spring meeting to explore direction and strategies for developing the Trailblazer Award effort. PQL will hold a workshop at its regular April 16<sup>th</sup> meeting.

**District 2 Liaison.** Angela will coordinate PQL information for the banquet printed program and PowerPoint. Banquet set up is at 10:00 am. Sandi will pick up storyboards and easels from CPRS.

**Timeline.** Sandi reviewed the timeline for the next month and confirmed assignments.

**New Members.** Sandi briefly discussed the status of several potential member candidates.

**Brochures.** Barry reviewed the changes he completed on the draft 2020 Awards Invitation Brochure. Pending a few minor modifications, it was ready for printing.

**Adjournment and Next Meeting.** Meeting was adjourned at 11:13am. The next meeting is March 7, 2019 immediately following the CPRS D2 Awards & Installation Banquet at the Woodcreek Clubhouse in Roseville.

Respectfully submitted,

Wayne Lowery  
Secretary

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