

**California Park and Recreation Society
District 2 Hall of Honor Committee**

MINUTES

May 17, 2016

**Hagan Community Park
Cordova Recreation and Park District
297 Chase Drive, Rancho Cordova, CA 95670**

Committee Chair Sandi Kukkola called the meeting to order at 1:00 pm. Also present were members Terry Jewell, Whitney Kahn, Wayne Lowery, Bob Overstreet, Judy Quattrin, Barry Trute, Barbara Wackford, Debby Walker, and Charlie Willard. Absent members included Kelly Gonzalez and Harry Halverstadt.

Approval of Minutes. Members reviewed and approved by general consent the Hall of Honor Committee minutes of March 15, 2016 correcting the members present/absent.

Time Line. No changes since the February meeting discussion of the Time Line.

Survey Monkey. Barry suggested that the purpose of using Survey Monkey is to catch information from people that HOH may not get to interview. He asked everyone to BETA test the survey and provide comments by May 31st. The link is "D2HOH."

Organizational Structure. Bob stated that, if the reorganization is approved, the Committee needs to create a Board of Advisors including sponsors, VIPs, past HOH members, and past award recipients. Their role is to evaluate the program, provide a sounding board, and help with networking, visioning, strategic planning, and nominations. They would meet only once or twice a year, plus attend the Awards Banquet.

An Executive Committee would conduct the bulk of the work.

Sponsors would be the target for expertise, time, funding, and prestige. These could potentially include people with backgrounds in law, accounting, banking, media relations, and marketing. CPRS District 2, CPRS Educators Section, and California State University-Sacramento are potential sponsors.

HOH needs to follow up with Jennifer Liu to see if it can be folded under the CPRS Foundation's 501(c)3 arm.

Succession planning is a critical element of the Committee's responsibilities in order to engage younger professionals to develop interest in continuing the awards program. This can be done (1) through subcommittees, (2) annual orientation of the CPRS District 2 board, and (3) a "cool" video highlighting the annual awards.

Motion No. 1 **It was moved and approved to conceptually approve the reorganization proposal.**

Subcommittees. Sandi announced that the current subcommittees included:

- Nominations Barbara Wackford
- CPRS Dist 2 Liaison Whitney Kahn
- PR Outreach Barry Trute
- Induction/Banquet Whitney Kahn
- History/Archives Judy Quattrin

The role of the Vice Chair is to conduct meetings in the absence of the Chair and possibly replace the Chair at the end of the term of office. Also take on special projects. It was suggested that the PR Outreach committee be divided into two groups; one for marketing the project and awards logistics and the other for promoting the banquet.

Nominations and Elections. Barbara reported that the 2017 Award Nomination brochures were mailed to agencies and a mail list of likely responders. Next year we should consider options for the type of paper and mailing to reduce costs.

An inquiry was received from the Sacramento Arts Council Public Relations Specialist and the Elk Grove Straus Festival. The Sacramento Tree Foundation and Sacramento Valley Conservancy are also possible nominations as is the Sacramento School House and Museum. Bob will contact Ray Tretheway at the Tree Foundation. Charlie will follow up with Amy at the Conservancy. Judy will contact the Sacramento School House and Museum. Whitney will email the brochure to the CPRS District 2 members.

After June 1st, someone needs to take the lead on soliciting Leadership Award nominations.

Archive Committee. Debby reported that the Archive/History Committee met with Lisa Jorgensen-Estrella earlier who proposed Heather Everett, a CSUS Grad Student, to do a project for the Hall of Honor. Project could possibly include an education exhibit at the California State Museum.

Barry is working with CSUS staff to link or otherwise connect HOH to the CSUS Recreation Department website.

Kahn Leave of Absence. Heather Slesky—Cordova Recreation & Park District—will fill in for Whitney as CPRS District 2 Liaison during Whitney’s maternity leave later this summer.

Adjournment and Next Meeting. Meeting was adjourned at 2:39 pm. Next meeting is June 21, 2016 at 1:00 pm at Cordova Recreation and Park District.

Respectfully submitted,

Wayne Lowery
Secretary

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