Hall of Honor Committee Meeting Minutes Wednesday, Jan. 17, 2012 2:00 P.M.

West Sacramento, Community Center 1075 West Capitol Ave., West Sacramento, CA

1. Welcome and Introductions

Meeting called to order by Chair Terry Jewell at 10:00 A.M.

Committee Members present: Dick Conzelmann, Barbara
Wackford, Jeff Dubchansky, Terry Jewell, Bob Overstreet,
Judy Quattrin, Andre' Pichly, Monya Jameson, Kelly
Gonzalez, Jerry Fox, Barry Trute

- 2. Minutes of 12.7.11 Committee Meeting

 On motion by Wackford and second by Fox, minutes approved as amended.
- 3. Program Timeline Review: see 1.17.12 Revised Time Line presented by Jewell.

Discussion focused on the:

- Quattrin and Pichy, the Marketing Committee, have started discussions with the American River Parkway organizations to promote the 2012 Awards Dinner. Pichly reported on his efforts to use social media sites.
- Jan. 20 was confirmed as the date that inductee information for the Invitations is due. Hard copy invitations should be out by ????. Gonzalez has a master list of special invitees and will work with Jameson to get the invitations out.
- Trute will follow up with Zack Jones regarding the recording of the event.
- Jewell indicated all Power Point info will be needed by Feb. 2012. Jameson will coordinate the final presentation.
- 4. Hall of Honor Brochure for 2013 was reviewed by Wackford. (MSU) Dubchansky, Pichly, To accept the 2012

 Brochure

- 5. Fund Raising and Budget. Award Dinner expenses were discussed. Cost of catering was identified as a primary issue. Jameson reviewed the 2011 Profit/Loss Report, showing a \$2,013.91 Loss. Dist. 2 does not budget for a loss, so this will be an issue into the future. Dinner "comps." for VIP's was discussed. Fox indicated that a \$2000 sponsors budget was the goal. He also indicated that because each meal has been subsidized, we need to cover the expected attendees this year. The committee concurred with Fox to approach SARA, State Parks vendors and others to bring in more sponsors.
 - (MSU) Overstreet, Quattrin, to recommend to Dist. 2 that the cost of the Dinner determine the fee for attendance.
- 6. Additional Committee members, representing relative sectors not now represented on the Committee was discussed again. This item will be agendized at a future meeting to fully discuss.
- 7. Web Page Information was discussed.
- 8. The next meeting was set for Wednesday, Feb. 1, 2012, 2:00P.M., at 1075 West Capitol Ave., West Sacramento.

Meeting adjourned at 3:30 PM Bob Overstreet, HOH Secretary, Jan. 17, 2012