

The Partnership for Quality Living

DRAFT MINUTES

November 19, 2019

Hagan Community Park

Cordova Recreation & Park District

297 Chase Drive, Rancho Cordova, CA 95670

Vice Chair Sandi Kukkola called the Partnership for Quality Living (“PQL”) meeting to order at 10:00 am. Also present were Charlie Willard, Katy Coss, Barry Trute, Barbara Wackford, Debby Walker, and Ward Winchell. Wayne Lowery, Kelly Gonzalez, Bob Overstreet, and Teri DeRosier were absent. Judy Quattrin, Terry Jewel and Tracy Kerth are on a leave of absence.

Minutes of October 15, 2019 were approved with corrections.

- Motion No. 1: Ward/Barbara to approve the minutes with changes. Unanimously approved.

Finance Discussion included identifying the cost of plaques, storyboards, brochures, invitations, and postage. Barry agreed to create the story boards and brochures saving the cost of a graphic artist.

Public relations/Social Media. The Public Relations Committee will meet on Thursday, December 12 at Beach Hut Deli on Sunrise Blvd in Gold River. Lunch at 11:30 with meeting starting at 12:00. Everyone is welcome.

Hall of Honor Letter has been sent to American River Conservancy and Pacific Rim Trail with details of the banquet and deadline to submit information needed for the presentation and invitations.

It was suggested that Danny Curtola, CPRS D2 president elect, introduce and explain the PQL and HOH. He will introduce Charlie who will make the presentations. Barry will record the video at the Banquet.

Other discussion included finalizing the 2021 brochure at the December meeting. Although Bob wasn’t able to attend the meeting he sent an email saying that unless someone has ideas/contacts for additional partners for next year’s brochure we should include the current partners. The Public Relations committee will discuss ways to interact with our current partners. Some discussion was held regarding potential Partners.

The Board agreed to send the Region Representatives and District Presidents the PQL & HOH nomination brochures along with examples of the story board along and a letter explaining history preservation and how they could get started on a similar program. Katy suggested emailing the documents rather than sending them through traditional mail. Ward

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mentioned that CARPD would be another place to disseminate HOH information. The Nomination Committee will email the 2021 Brochure to all past inductees, at the appropriate time.

It was decided to research “trail markers” to place at Regional Treasure sites. Barbara will explore options and costs.

Unless specifically noted, tasks were not assigned to a committee or members.

Oral History – it was recommended that current PQL Board members be interviewed in a similar manner to the inductees. Barry will email board members the questions used in other interviews. Interviews will be scheduled in the spring. We will attempt to coordinate interviews with CSUS.

D2 Update – Three hundred and fifteen people attended the Region 1 Fall Forum in Woodland. D2 received \$3,500 in sponsorships for this event.

The elections of the Vice President, Director of Programing and Director of Elections is being coordinated. Appointed positions are mostly filled.

The General Membership Meeting will be held on December 5, from 11 am to 1 pm at John’s Incredible Pizza in Roseville.

The D2 Awards and Installation Banquet is scheduled for March 5, 2020 at Woodcreek Golf Club

Timeline was reviewed. Review of the 2021 Brochure was moved to the December 17 meeting.

Meeting was adjourned at 11:55 am. The next meeting is December 17, 2019 10:00 am at Hagan Community Center.