

The Partnership for Quality Living
(Formerly CPRS District 2 Parks, Recreation & Leisure Hall of Honor Committee)

DRAFT MINUTES

May 21, 2019

Hagan Community Park
Cordova Recreation & Park District
297 Chase Drive, Rancho Cordova, CA 95670

Committee Chair Sandi Kukkola called the Partnership for Quality Living (“PQL”) meeting to order at 10:19 am. Also present were members Terry Jewell, Bob Overstreet, Judy Quattrin, Barry Trute, Barbara Wackford, Charlie Willard and Debby Walker. Katy Coss, Wayne Lowery, Kelly Gonzalez, Heather Schelske and Ward Winchell were absent.

Heather Schelske was not able to attend the meeting because of a work meeting. She will try to drop by a meeting in the future.

Minutes of April 16, 2019 were approved with one change.

Finance: Charlie said that if no individual and only one regional treasure is inducted the expenses will not exceed the \$1,000 we anticipate receiving from CPRS D2. Barbara reminded the committee that there will not be an expense for the trifold PQL brochure this year.

Dr. Shirley Kammeyer Memorial Recreational Therapy Endowed Scholarship Judy is in contact with Gift Officer Shanté Johnson, Director of Development, College of Health and Human Services. The scholarship guidelines have been developed. As administration materials are developed we will receive updates. Donations will be accepted soon.

“Trail Blazer” Recognition discussion – Bob stated that he didn’t think we can take on anything else because we don’t have enough people to do the work. Although he thinks it’s important that we move forward. He recommends we create a short simple survey beginning with our partners and current inductees which will advance recognition of the inductee and therefor the PQL. Eventually, if found beneficial we could survey more organizations. All this will take personal contact with representatives of the agencies, people, programs that we survey. We need to let them know the survey is coming, ask them to complete it and follow up if needed. A new name (other than Trail Blazer) will be discussed at the next meeting.

What would we need to do?

- Develop a list of the organizations we would survey. Start with Partners and past HOH inductees, and others that we would have to introduce ourselves too.
- Develop the survey. Simpler the better. Start with what we are trying to achieve, what our focus is, and then ask them what they think deserves recognition.
- Identify and contact a point person from each organization and send the survey to them.
- Tabulate/evaluate the responses and develop the annual list.

Dates will be added to the timeline for the next meeting (July 23).

Future survey’s may include Recreation and Park Agencies in CPRS D2.

Because we are associated with the Sacramento Parks Foundation we can use their non-profit status for reduced cost mailing.

Barbara Wackford moved and Judy Quattrin seconded the motion to move forward with survey and the proposed timeline. Motion carried.

Hall of Honor 2020 Nomination Discussion was held regarding parties who are interested in submitting nominations. Letter of intent is recommended by June 1.

Archival/Oral History All individual inductees have been interviewed. Judy reminded the committee that Regional Treasure Inductees generally submitted DVD's with videos of their programs/facilities. Many are also found on YouTube. Barry will link these to the PQL website.

D2 Update Katy Coss was not able to attend the meeting. The Fair Oaks Recreation and Park District passed a bond in Fair Oaks for \$29.6 million dollars and our first outreach meetings start today. Congratulations FORPD!!

Partnership and Alliance. Bob suggested that CSUS might be interested in taking on the survey as a class project.

Wikipedia would be a great way to publicize the PQL. Barry indicated that there may be a cost. He will look into it and report back. General consensus is that the benefits would be worth the cost (if reasonable)

Website. Barry has "handed over" the CPRS D2 website to the D2 Board. He is no longer administering their website.

Facebook. Katy Coss created a new Facebook page called Partnership for Quality Living. She has added several photos. It is an open page so inductees and committee members can add photos. If you add a photo to your Facebook page regarding PQL use the hashtag #partnershipforqualityliving Be sure to like the new Facebook page. The more people who like it the more followers we will get. It was suggested that past inductees be notified about the Facebook page.

Potential New Committee Members was discussed. Some names were mentioned.

Officers and Committee Chairs – All current committee chairs agreed to continue as chair with their committee. Charlie agreed to continue as Finance Officer. There is no update on Committee Chair. This item will be discussed at the next meeting (July 23). The Board needs to recruit a new member to chair the social media committee.

The meeting was adjourned at 11:35 am. The next meeting is July 23, 2019 10:00 am at the Hagan Community Center, Cordova Recreation and Park District.

Please note the June 18th meeting is cancelled and the July 16th meeting is changed to July 23rd.